

Environmental Profile

Supreme Preprint Laser

Supplier APP, Indonesia
Website www.asiapulppaper.com

Site Pindo Deli
Date March 2008

Fibre Source

APP operate under an independently verified Chain of Custody program to ensure that all fibre used in Supreme Preprint Laser is from sustainably managed renewable fibre sources. APP adheres to the ISO14001 environmental standards and has a policy of "Conservation Beyond Compliance". APP undertakes many forestry and wildlife conservation projects throughout Indonesia.

Bleaching

All pulp used in the production of the Supreme Laser is elemental chlorine free.

Company Profile

Asia Pulp and Paper Co. Ltd (APP) is one of Asia's leading pulp and paper manufacturers. Current pulp, paper and packaging capacity ranks them the number one in Asia, outside of Japan. They operate with a great deal of corporate responsibility, contributing both to the conservation of their local environment, and the local community.

One demonstration of APP's "beyond compliance" commitment to the environment is the Senepsi-Buluhala Tiger Sanctuary. APP and its fibre supplier have joined forces with forest concession holders, the Indonesian Ministry of Forestry, local governments, The Tiger Foundation and the Sumatran Tiger Conservation Program to create and co-finance a 100,000 hectare tiger sanctuary in the province of Riau, Sumatra.

The sanctuary program will include the development and implementation of tiger conservation management programs throughout the Senepsis-Buluhala landscape. Avoiding human-tiger conflict - and saving the lives of both - will be a primary goal of the reserve's collaborative management team.



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