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What are the benefits of using uncoated paper versus coated?

Simon Says:

- More cost effective with limited use of varnishes
- Higher bulk advantages
- Excellent opacity
- Superior press performance & runnability
- Better suited for high speed laser & direct mail
- Faster drying times
- Uncoateds have far more sizes, colors and texture options available
- Has a warm natural feel compared to the cold feel of a coated
- Less problematic when folding, creasing and perfecting
- Improved readability for the end user when the layout is text heavy
- Can be written on easily! Best suited for application forms, competitions, ballots, surveys, stationery, invitations and colouring-in books etc

If you have a question you would like discussed on the next newsletter please email: simon@focuspaper.com.au

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Contact us

Your friendly [Focus Paper](#) staff at orders@focuspaper.com.au

Sample & Mock-up Service

If you would like a sample or mockup made on any of our stocks please call the office or email orders@focuspaper.com.au

Welcome Cathryn,

Advertising and design agencies are striving for affordable, high-quality paper solutions. As an innovative paper merchant, Focus Paper delivers the best products at competitive prices. So your clients are guaranteed first-class results *and* value for money.

Just five years ago, Focus Paper started out supplying traditional printer markets. Today, we have branches in four states and are expanding into new markets with our unique product offerings Australia-wide.



At Focus, we like to think we've taken the hard work out of decision making when it comes to paper choices for your clients. Our product range has been specially selected to meet market demands based upon our strict purchasing guidelines.

Focus paper's product range is unique in the market as we have one product offering for each market segment. This means that for any product to be selected in our range, it must deliver quality, environmental credentials, performance and value.

We are now thrilled to announce a new addition to our product range: *Evolve*, high-quality 100% Recycled paper.

Colonial First State is already using *Evolve* for their flagship products *iQ* and *Investor Review*. [Read our exclusive interview](#) to learn why Mike Whiting, Senior Manager for Design and Production, chose *Evolve* over competitor products.

Cathryn thanks for your support of [Focus Paper](#) and we trust you enjoy *In Focus*.

[repName]
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Evolve - 100% recycled

Evolve

RECYCLED. NO COMPROMISE.



We are pleased to announce the introduction of *Evolve* to the Australian market.

Evolve is the No1 choice for uncoated product, for any client who is environmentally concerned but does not want to sacrifice quality or pay a premium. It's unique to the Australian market and exclusive to Focus Paper.

Evolve is 100% recycled using post consumer fibre that is certified FSC.

It is High White (160 CIE) and laser and digital guaranteed, making it the only product available on the market that can service all your uncoated needs, including letterheads, financial docs, presentation folders and direct mail campaigns.

[Click here](#) to order a sample pack of *Evolve* today.

"Evolve your world"

Evolve spec range: 80,90,100,120,160 and 275gsm.

"We used Evolve on a large job for Colonial, IQ Magazine. The performance of the sheet on press was outstanding; you wouldn't have known the product was 100% Recycled. It ran better than normal uncoated stocks. There was no scuffing and the sheet dried exceptionally well allowing us to turn the job around quicker and exceed our clients deadline. From a printers perspective, Evolve enabled us to do less blanket wash ups because of the minimal calcium build up. This meant we could run more sheets per hour giving us higher output and saving us production time."

Gary Macfarlane
Blue Star Print Group

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Staff profile: Simon Clarke

Our newest member to the Focus Paper NSW team is Simon Clarke.

Simon is our paper consultant who is there to assist anyone with any paper requirements for their next printed project. If you do have any questions or would like a sample kit of our range please give him a call or drop him an email.

Although Simon started off .. [Read more](#)



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Focus Paper (NSW) ABN: 35 113 480 096
T: 02 9636 5720 F: 02 9636 5791

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